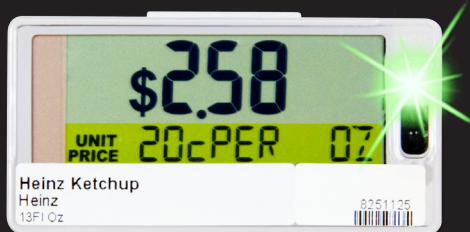


SmartTAG S, M, L



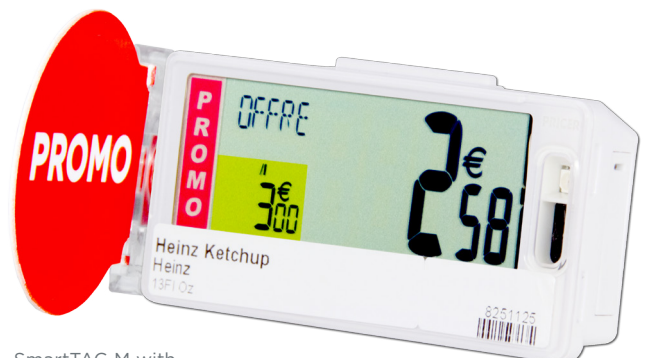
SEGMENT LABELS WITH SMARTFLASH

KEY FEATURES

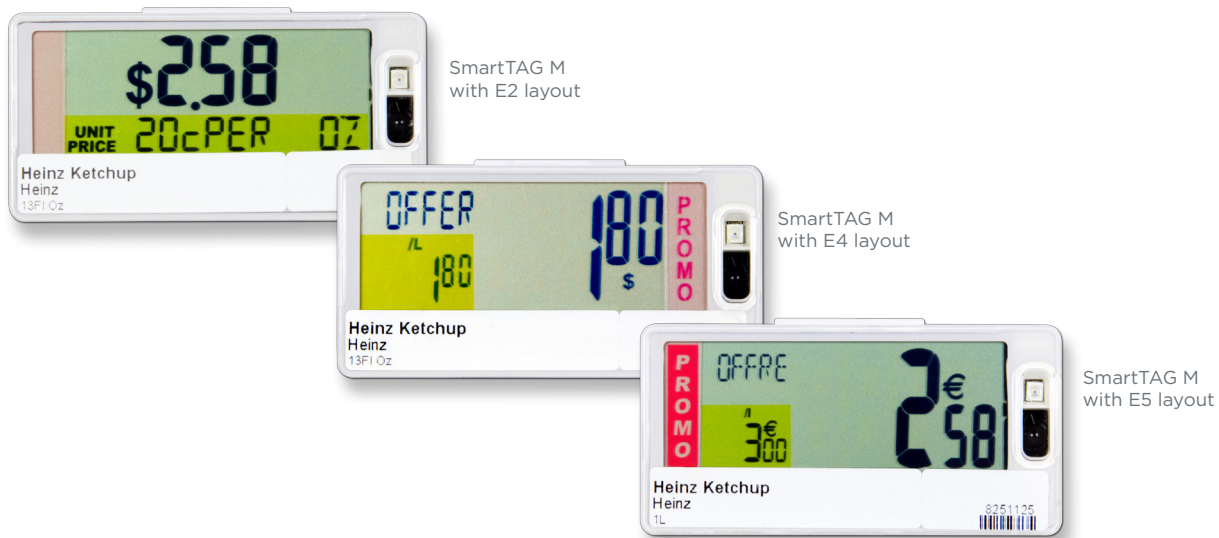
- **Flash capability** visible from up to 10 meters, configurable to customer or associate location
- **Most readable segment displays**
- **Cost effective label** with advanced functions
- **Up to 10 year life time** and replaceable battery cassette (no housing tampering)
- **Bi-directional** communication, mandatory for geolocation solutions
- **Universal rail adaptation** and patented design to attach shelf talkers

BASE SOFTWARE

- **SmartFLASH Activation** : indicates negative stock and / or promotions with flash
- **NFC Activation** : NFC-to-Web (marketing campaigns) and / or NFC-to-Product ID table (self scanning) included



SmartTAG M with SmartCLIP and a shelf-talker



Advanced Digital Features

SmartFLASH (green light indicator)	Yes (upon activation)
Contactless (NFC)	Yes (optional)
Latency / reactivity	< 4 s
ESL and system ACK	Yes
Geolocation	Yes
Full updates per hour	90 000

Merchandising accessories

Customizable frame	Snap on, to be clipped on front Customizable colour and / or printable logo
Mounting solutions	Rails, Individual attachments, delicatessen and fish mounting solutions
Shelf-Talker fixing solutions	SmartCLIP to attach shelf talkers on the side SmartFRAME to attach shelf talkers on the side and around the label

Software

System compatibility	Pricer Web Server R3.5 or later
Cloud enabled	Yes

Connectivity

Wireless	InfraRed PP4C / PP16
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Design

Name		Small	Medium	Large
Article number	E2	19202-01	19302-01	19402-01
(display layout)	E4	19210-01	19310-01	19410-01
	E5	19220-01	19320-01	19420-01
Size [W x H x T] inches		1.9 x 1.4 x 0.4	2.8 x 1.4 x 0.4	3.6 x 1.6 x 0.4
Weight		22 g	27 g	36 g
Package size		25 labels/box		
Protection		Water resistant		
Operating temp.		+5° to +40 °		
Freezer (option)		no	yes	no
Compliance		RoHS, WEEE		

Display

Display technology	LCD		
Display size (inch.)	1.3 x 0.8	2.1 x 0.8	2.9 x 0.9
Number of segments	172	174	184
Number of pages	32	32	32

Battery

Battery replaceable	Yes, battery cassettes (CR2032)
Lifetime	Up to 10 years (30 min com/day and 1300 hours of flashing / year)