smart tag

PRICER :-)

SmartTAG HD 110

LARGE GRAPHIC LABEL WITH SMARTFLASH

KEY FEATURES

- **Flash capability** visible from up to 10 meters, configurable to customer or associate location

- **E-paper** graphic display for best readability in all circumstances

- **Large screen** generally used for fruit and veg and electronic appliances

- **Up to 7 year life time** and replaceable battery cassette (no housing tampering)

- **Bi-directional** communication, mandatory for geolocation solutions

- **Mounting solutions** for attaching to rail, hanging, fixing vertically or putting on horizontal furniture

BASE SOFTWARE

- **SmartFLASH Activation :** indicates negative stock and / or promotions with flash

- **NFC Activation :** NFC-to-Web (marketing campaigns) and / or NFC-to-Product ID table (self scanning) included

SmartTAG HD label range
(graphic displays)

Advanced Digital Features

SmartFLASH (green light indicator)	Yes (upon activation)
Contactless (NFC)	Yes (optional)
Latency / reactivity	< 4 s
ESL and system ACK	Yes
Geolocation	Yes

Merchandising accessories

Customizable frame	Snap on, to be clipped on front Customizable colour and / or printable logo
Mounting solutions	Rails, individual attachments, fruit & veg and electronics mounting solutions
Shelf-Talker fixing solutions	SmartCLIP to attach shelf talkers on the side

Software

System compatibility	Pricer Web Server R3.5 or later
Cloud enabled	Yes

Connectivity

Wireless	InfraRed PP4C / PP16

Design

Article number	19700-01
Size [W x H x T] Inches	5 x 3.6 x 0.4
Weight	118 g
Package size	10 labels/box
Protection	Water resistant, extra protection available for specific usages
Operating temp.	+5° to +40 °

Display

Display technology	E-ink
Display size (inch.)	3.5 x 2.6 (400 x 300 pixels)
Resolution	113 dpi
Readable barcode on front for easy linking	Yes
Viewing angle	180°
Number of pages	3

Battery

Battery replaceable	Yes (2032)
Lifetime	Up to 7 years (30 min com/ day and average of 2000 hours of flashing / year)
Compliance	RoHS, WEEE

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