

SmartTAG HD S, M+, L



E-PAPER LABELS WITH SMARTFLASH

KEY FEATURES

- **Flash capability** visible from up to 10 meters, configurable to customer or associate location
- **E-paper** graphic display for best readability in all circumstances
- **Up to 7 year life time** and replaceable battery cassette (no housing tampering)
- **Bi-directional** communication, mandatory for geolocation solutions
- **Universal rail adaptation** and patented design to attach shelf talkers

BASE SOFTWARE

- **SmartFLASH Activation** : indicates negative stock and / or promotions with flash
- **NFC Activation** : NFC-to-Web (marketing campaigns) and / or NFC-to-Product ID table (self scanning) included



SmartTAG HD label range
(graphic displays)



SmartTAG HD M+ with
SmartFRAME and 2 shelf-talkers

Advanced Digital Features

SmartFLASH (green light indicator)	Yes (upon activation)
Contactless (NFC)	Yes (optional)
Latency / reactivity	< 4 s
ESL and system ACK	Yes
Geolocation	Yes
Full updates per hour	20 000

Merchandising accessories

Customizable frame	Snap on, to be clipped on front Customizable colour and / or printable logo
Mounting solutions	Rails, Individual attachments, delicatessen and fish mounting solutions
Shelf-Talker fixing solutions	SmartCLIP to attach shelf talkers on the side SmartFRAME to attach shelf talkers on the side and around the label

Software

System compatibility	Pricer Web Server R3.5 or later
Cloud enabled	Yes

Connectivity

Wireless	InfraRed PP4C / PP16
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Design

Name	Small	Medium	Large
Article number	19100-01	19501-01	19601-01
Size [W x H x T] inches	1.9 x 1.4 x 0.4	2.8 x 1.4 x 0.4	3.6 x 1.6 x 0.4
Weight	20 g	26 g	34 g
Package size	25 labels/box		
Protection	Water resistant, extra protection available for specific usages		
Operating temp.	+5° to +40 °		
Freezer (option)	no	yes	no
Compliance	RoHS, WEEE		

Display

Display technology	E-ink		
Display size (inch.)	1.1 x 1.1	1.9 x 1.1	2.6 x 1.1
Resolution	184 dpi	110 dpi	110 dpi
Readable barcode on front for easy linking	Yes		
Viewing angle	180°		
Number of pages	3	3	3

Battery

Battery replaceable	Yes, battery cassettes (CR2032)		
Lifetime	Up to 7 years (30 min com/ day and 3000 hours of flashing / year)		